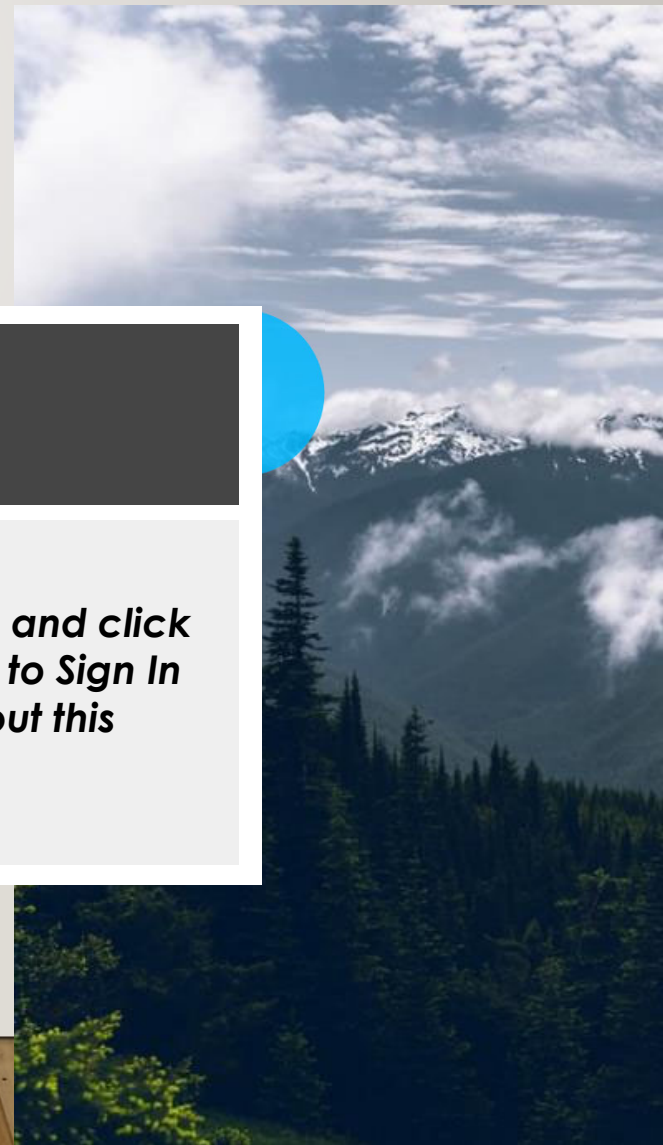


THE BLACK EXPERIENCE MAY 2024

OVERVIEW OF THE TOUR

PROFESSOR COOPER,

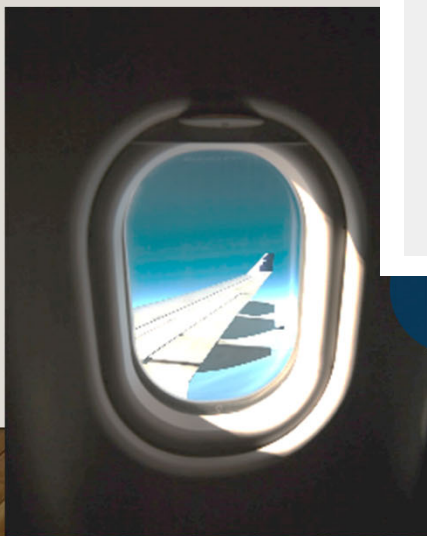
EAST WEST UNIVERSITY



Welcome, Future World Travelers!



*Take a photo of this QR Code and click
the "Stay in the Loop" button to Sign In
and receive updates about this
program.*



SO, WHAT ARE WE GOING TO COVER?

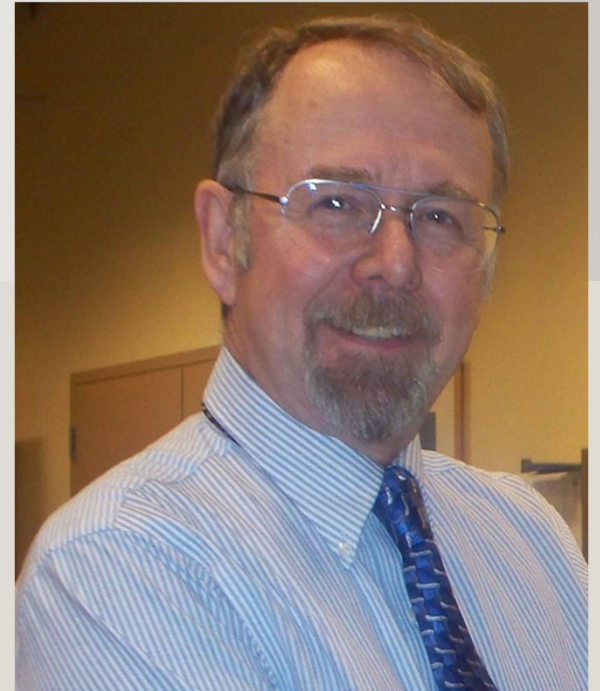
Our agenda



- My travel story
- Where and when we're going
- EF, safety, and protection
- Trip details & your investment
- How to enroll

I'm Professor Cooper

- About me: I have been with East West a number of years and lead the Behavioral and Social Science Department.
- I teach most of the Criminal Justice classes along with another instructor from the Chicago Police Department.
- What travel means to me: The freedom to meet new people, see the world and see how different cultures are really not that different from our own.
- My first travel experience with the company was to Barcelona. I love the city and look forward to returning there. I would love returning there and take up residence.

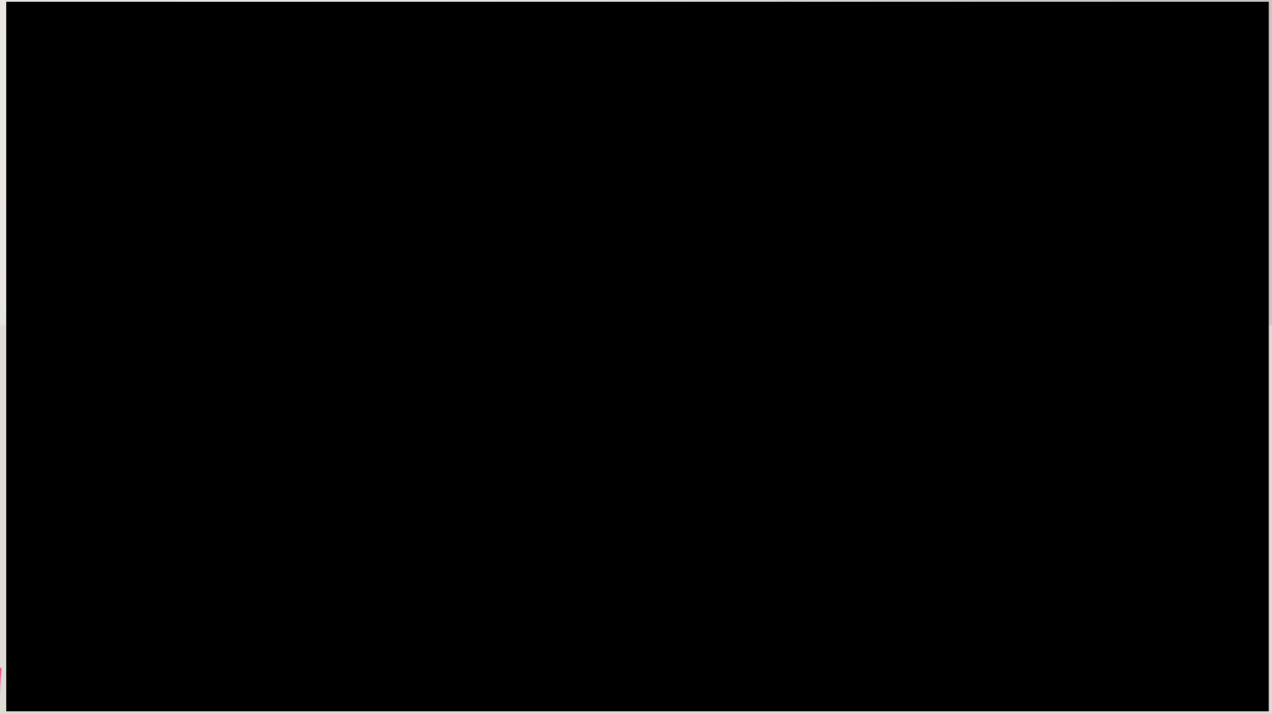




WHAT WE'LL COVER

- *Our trip to London, Paris, Amsterdam*
- *Traveling with EF*
- *Some things you will see*
- *Questions & next steps*

What should
I expect ?



Fly overnight
to London



Our program

Designed to provide insight to the African diaspora, this program approaches the cultures, sites and rich histories of each European landmark city through the lens of the Black Experience. Through expert facilitated discussions and guided learning, topics such as change and continuity and historical significance will prompt new and engaging perspectives while inviting critical thinking about the evolution of these communities, their complex pasts, and vibrant presents.



Our Trip

What we'll see, do, eat, and experience



*What are
you excited
about?*

The Black Experience: London & Paris

May 2024 | 8 days

Start your journey in London where vibrant street life, centuries-old architecture, and the ringing chimes of Big Ben greet you. Cross the English Channel to Paris, where you will wander tree-lined boulevards and gaze up at the Eiffel tower, following in the footsteps of some of history's greatest artists, philosophers, and writers who once experienced the city as students just like you..

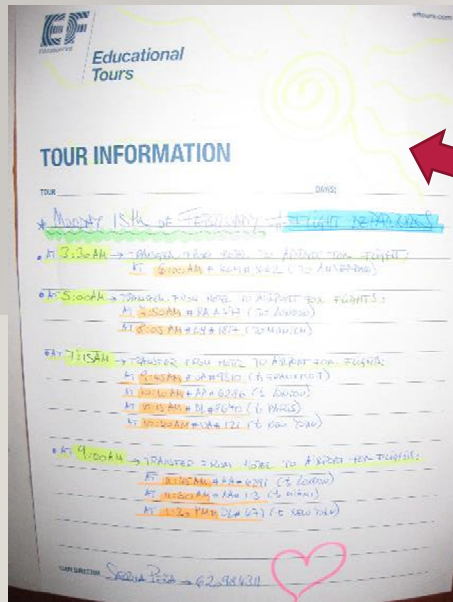


Arrive in London: See London through the lens of the Black experience in England on a walking tour led by your Tour Director. Then take time to experience on your own.

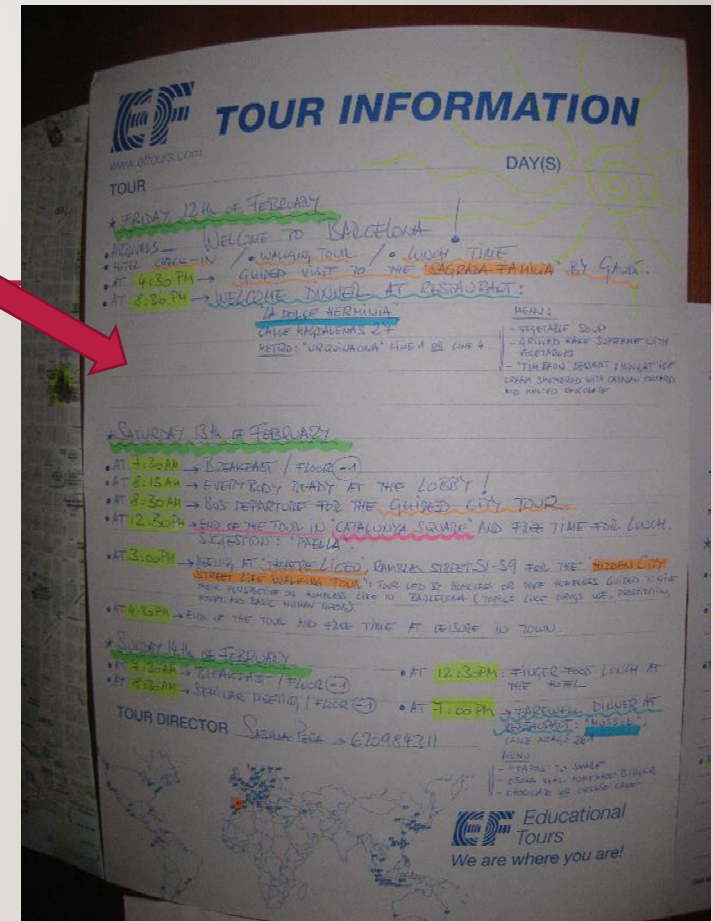
Take an opportunity to soar into the sky aboard the London Eye, a 40-story, 32-capsule observation wheel that offers spectacular views of the city. Or enjoy the 4D Experience, a 3D film complete with in-theater special effects like wind, snow and mist. I would recommend a visit to the London Tower where the Queens Jewels are kept.

Enjoy Welcome Dinner: Enjoy a typical dinner in London with your traveling companions and other members of the various tour groups.





DAILY YOU WILL FIND THE EVENTS OF THE DAY POSTED IN THE LOBBY.

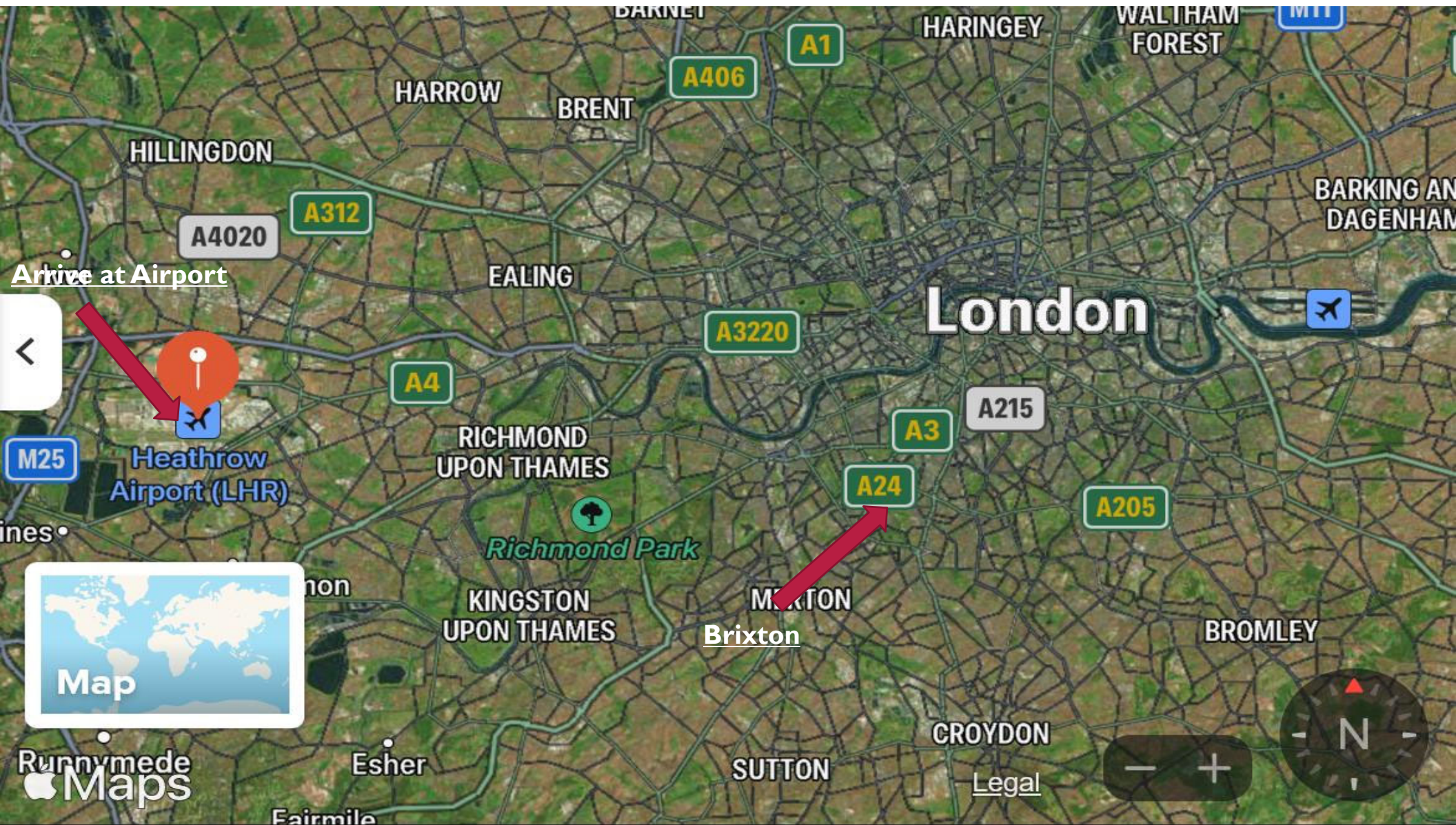


- The money in London - Pounds

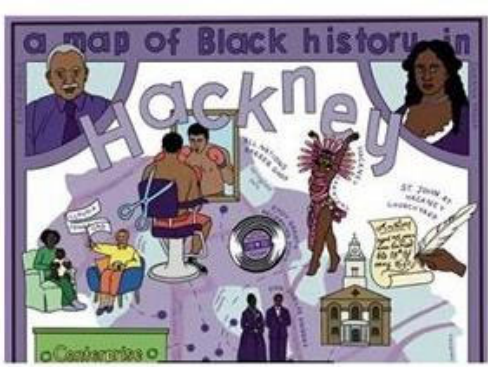


1.00 British Pound =
1.1613293 US Dollars

(Oct 30, 2022)



THE BLACK CURRICULUM, AN ORGANIZATION FOCUSED ON PROVIDING BLACK BRITISH HISTORY.



Black History Month: Celebrating being black and British

Use your starter sheet to help you with the first task. We'll be studying some of these people in more detail today.

STARTER:

Challenge: Name three famous black Brits. What have these people contributed to Britain? You can use your starter sheet for ideas.

More challenging: How did many generations of Black people come to be living in Britain through the centuries?

Mega challenge: Explain whether you think we celebrate the achievements of Black Brits enough. How could we do this more?



RECOGNISING THE PAST, SHAPING THE FUTURE

A NEWHAM 2019 BLACK HISTORY PROJECT

HARRY CUMBERBATCH

LEARN FROM THE PAST

Caribbean Carnival in London



BRIXTON: AFRO-CARIBBEAN CULTURAL HUB



FREE TIME IN LONDON



Harry Potter Tour





Tour London

See some of the city's biggest sights, including Big Ben, London Bridge, Buckingham Palace and more through the lens of the Black experience on a guided walking tour



Visit the British Museum

The museum opened its doors for the first time in 1759, 17 years before the Declaration of Independence was signed.



Explore Brixton

Brixton is an Afro-Caribbean cultural hub in London. It's home to Electric Avenue, the first market street to be lit by electricity (yes, the same Electric Avenue as the 1983 hit song by Eddy Grant).



Meet with The Black Curriculum

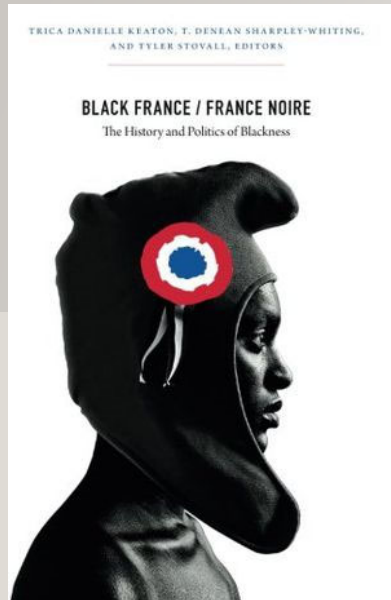
The Black Curriculum is an educational consulting organization focused on thoroughly integrating Black British history into schools across the United Kingdom.

THE EUROSTAR



BLACK IN FRANCE





THE BLACK EXPERIENCE IN PARIS

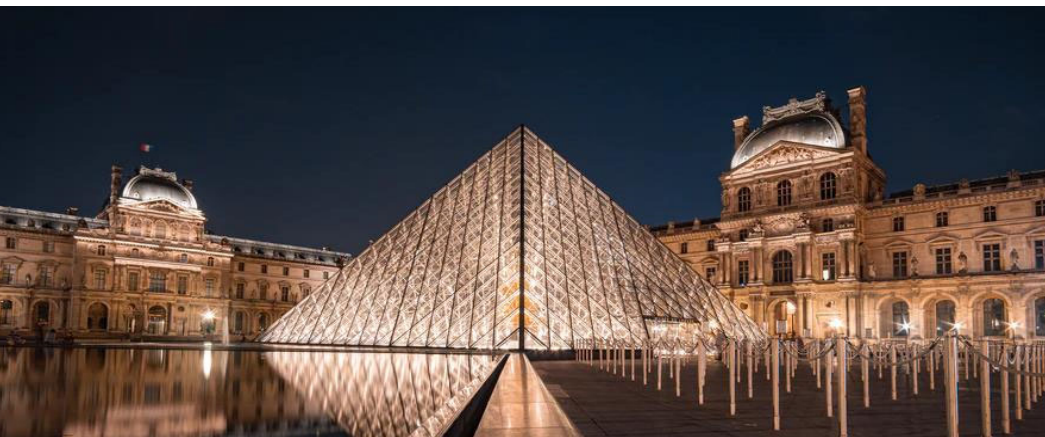


- The money in Paris/Amsterdam - Euro



1.00 Euro=
1.09 US Dollars





Explore the Louvre

Visit the Louvre with an expert guide focusing on artifacts and collections from Africa and the Diaspora.



Enjoy a Jazz Show

Did you know Jazz was first brought to Paris by Black American soldiers during World War I? Many famous Black jazz musicians spent time living and/or performing in Paris, including Miles Davis, Louis Armstrong and Billie Holiday.



Stroll the Champs-Élysées

The Champs-Élysées is an elegant avenue packed with high-fashion boutiques. Fun fact: the finish line for the Tour de France is always located at the end of this boulevard, where you can also find the Arc de Triomphe.

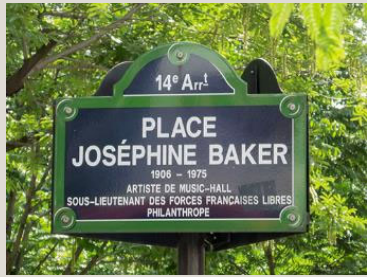


Experience French Cuisine

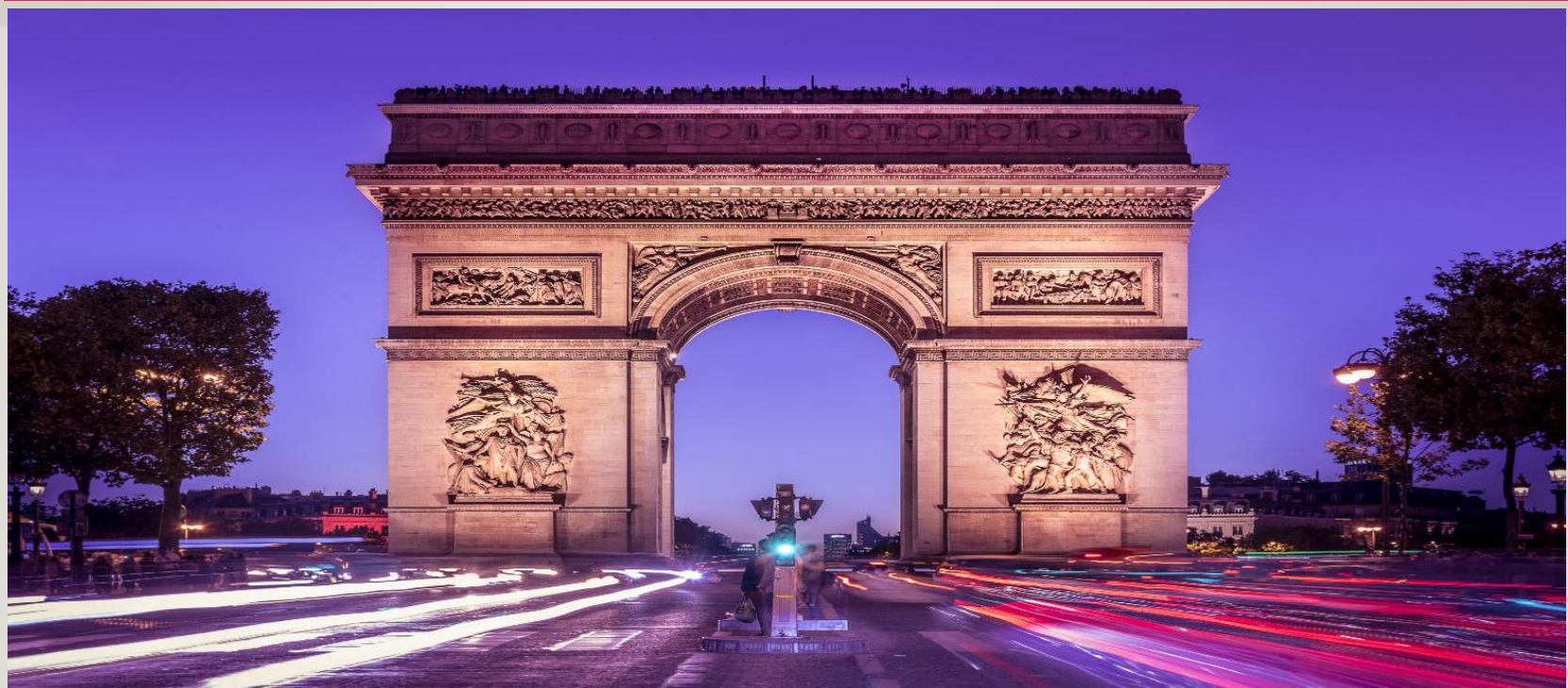
Try authentic French pastries and baguettes or even step out of your comfort zone and try delicacies such as escargot (cooked snails) or foie gras (duck or goose liver).



VISIT THE LOUVRE



VISIT THE ARC DE TRIOMPHE, A MONUMENT HONORING THOSE WHO FOUGHT FOR FRANCE IN THE FRENCH REVOLUTIONARY AND NAPOLEONIC WARS



EATING IN PARIS IS NEXT



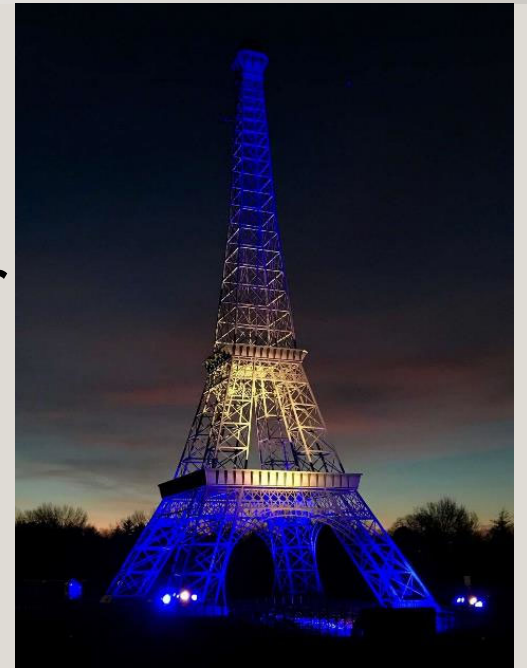
AN EVENING IN PARIS



Notre dame

April 15, 2019

Eiffel Tower



JAZZ IN PARIS

Enjoy a night of jazz music which began in Paris during the first World War and bloomed as Black soldiers from the United States fled segregation and settled in Paris.



FAREWELL DINNER IN PARIS



Day 8: Depart for home



WHAT SAFETY MEASURES CAN WE EXPECT?

EF has us covered



EF is among the first recipients of the **World Travel & Tourism Council's Safe Travels Stamp**, certifying that EF adheres to strict safety and hygiene protocols.

EF provides our group with:

- 24/7 Personal Tour Director
- Local presence and safety teams in country
- 24-hour emergency line & real-time incident response
- Enhanced safety measures and protocols to align with COVID standards
- Peace of Mind policy included for all travelers
- Additional support and safety policies

For more info: efcollegestudy.com/safety

WHAT'S INCLUDED



*Donation
Page*



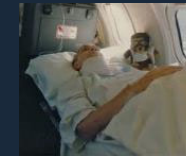
*Round-trip
flights*



*Hotel
accommodations*



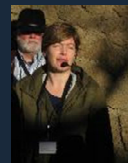
transportation



*All-inclusive
coverage*



*Full-time
Tour Director*



*Licensed
local guides*



*Entrance fees to
select attractions*



*Breakfast &
select meals*

WHAT YOU'RE RESPONSIBLE FOR:



Tipping



*Your own travel
documents*











*Spending
money*



Personal Time

WHAT'S INCLUDED?

Simply more bang for your buck as an all-inclusive experience

-  Round-trip airfare on major carriers
-  Safe, quality hotel rooms
-  Bilingual Tour Director with us 24/7
-  Transportation while abroad
-  Thoughtfully designed cultural & academic itinerary
-  Guided experiences, entrances, and activities
-  Authentic breakfasts and select dinners
-  24/7 emergency support line
-  Help with travel prep & funding

Just a few things for you to cover:

-  Passport and visa fees
-  Airport baggage fees
-  Lunches and snacks
-  Personal spending money
-  Tips for your Tour Director
-  COVID-19 testing

*Compare this to planning on your own +
the added benefits of an all-inclusive
provider*

How can you make it happen?

When you enroll by Feb 20th, the numbers change!!

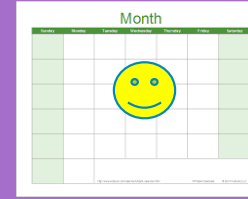
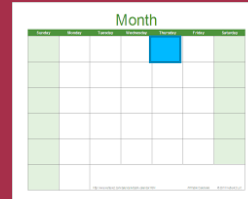
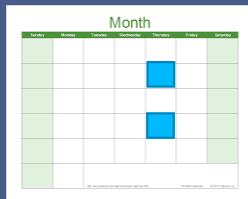
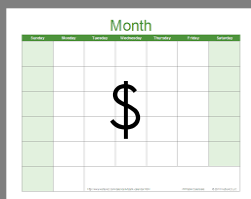
We have flexible pay/refit options!

\$95
Deposit

\$128.00
Bi Weekly

\$237.23
Monthly

\$3369
In Full





- Ways to pay for the trip –
- Requests gifts from family and friends explaining the trip and how it will help you.
- In the past students have sold candy, etc.
- Used donation sites:
 - Kickstarter Indiegogo
 - Fundly GoFundMe
 - Begging Money FundMyravel
 - CyberBeg
- Use the grant site provided by EF

How can you make it happen?

Additional opportunities to fund your adventure



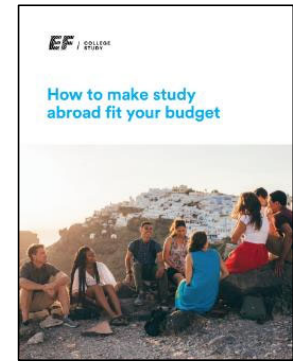
Diversity, Financial, and Merit-Based Scholarships Funded by EF

Over 24 scholarships given annually by EF to students traveling on short-term study abroad programs



Personal Program Donation Page

Automatic access to a personal donation page to share with friends, family & loved ones



Budgeting and Financial Resources

Tap into additional resources EF provides like a Budget and Fundraising Guide; and explore our campus' own financial & advisory support

Travelers on 2021 programs will be eligible to apply during a later application period. Check back soon!



Scholarships

programs with
ance and

tion from an

How do you view the
st COVID-19 and
world?

Scholarship >



Financial Need scholarships

For those on 2022-2023 programs in need
of financial support.

What's needed to apply:

1. Letter of recommendation from an educator
2. Statement from your financial aid office verifying submission of a FAFSA form with your universities
3. Average household income and family size

[Apply for this scholarship >](#)



Diversity & Equity

For those on 2022-2023 programs who are
historically marginalized and/or
underrepresented communities
abroad, including but not limited to
ethnic, LGBTQI+, mental or physical
limitation, veteran, and first-generation
students.

What's needed to apply:

1. Letter of recommendation from an educator
2. Mini reflection essay: What does diversity mean to you and how has your experience impacted your desire to study abroad?

Timing and application deadlines

Deadlines are based on your program departure date as outlined below.

Program Departure Date	Deadline
For Travel October 1, 2022 - January 31, 2023	July 31, 2022
For Travel February 1, 2023 - April 30, 2023	October 31, 2022
For Travel May 1, 2023 - September 30, 2023	January 31, 2023
For Travel October 1, 2023 - September 30, 2024	Application period not open yet

*We will notify all applicants if they have been awarded a scholarship or not approximately 6 weeks after the scholarship deadline for your travel window.



How the process works

Once enrolled, determine which type of scholarship to apply for. Students may apply for more than one type, but may only submit one application per scholarship type.

Review the application requirements and grading criteria.

Prepare all materials so you are ready once you begin your application.

1. CHOOSE

2. REVIEW

3. PREPARE

4. APPLY

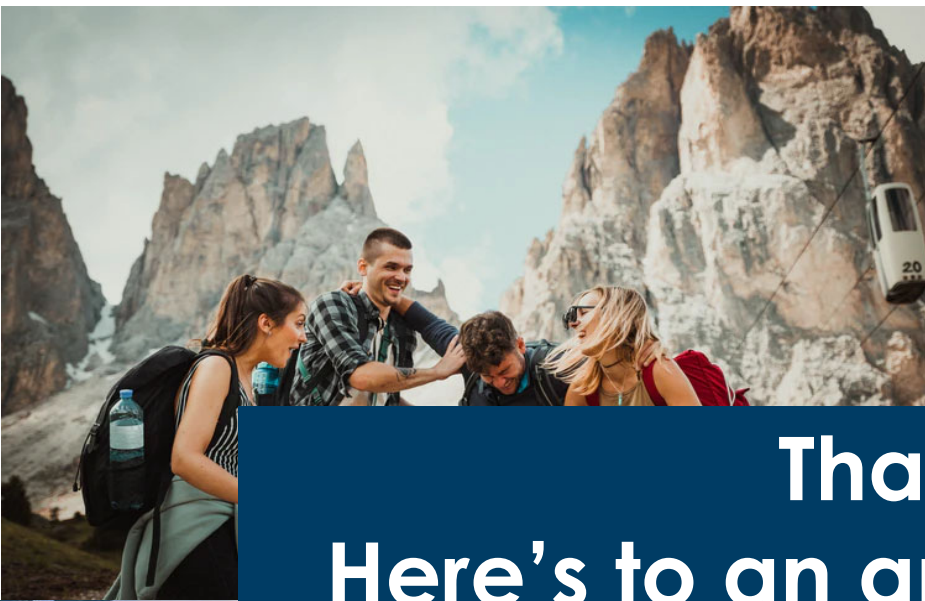
5. MEET DEADLINE

6. STAY TUNED!

Once you have collected all materials needed, begin your application by clicking on the buttons above.





Applications must be submitted by midnight, Eastern Time, of the deadline date for your travel window, listed below.

We will notify applicants if they have been awarded a scholarship or not around 6 weeks after the deadline for your travel window.



Thank you!
Here's to an amazing adventure
ahead! We can't wait!



\$95 DEPOSIT	\$138.50 BI-WEEKLY	\$277 MONTHLY	\$3,969 IN FULL
			

30 or older at the time of travel? Same easy payment options toward a total price of which includes a room upgrade. Personalized payment plans also available